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**NEW OUTDOOR PUBLIC AWARENESS CAMPAIGN HIGHLIGHTS CELEBRITY STORIES
OF CHILD SEXUAL ABUSE TO SHARE THE MESSAGE “YOU’RE NOT ALONE.”**

MIAMI, FL; LOS ANGELES, CA.; NEW YORK, NY; (March 30, 2023)—[END1IN4, Inc.](https://www.end1in4.org), a non-profit with a mission to end the impact and magnitude of child sexual abuse, is launching an outdoor public awareness campaign on billboards throughout Miami, L.A. and New York on Monday, April 3, for April’s National Child Abuse Prevention Month.

The campaign features celebrities who have shared their stories of child sexual abuse with the message, “You’re Not Alone,” and highlights there are “42 Million STRONG Survivors.” The campaign shares the stories of Oprah Winfrey, Viola Davis, Tyler Perry, Mary J. Blige, Mike Tyson, Ashley Judd, Vanessa Williams, Rosie Perez, Ellen DeGeneres, Gloria Estefan, Anthony Edwards, and Teri Hatcher.

“The stories of celebrities, and of everyday people, can help us all know that we’re not alone,” urged Kathy Andersen, Founder of END1IN4—and herself a survivor of child sexual abuse. “There is power and community in our stories. We each share a piece of our collective story, and together we can heal and grow with strength.”

With statistics showing that one in four children are sexually abused before the age of 18—one in three girls and one in five boys—child sexual abuse effects more friends and family than people may be aware.

“Child sexual abuse happens in and close to the home more than many adults know,” Andersen highlights. “Ninety-three percent of abusers are in or close to the family, and 68 percent are in the family—and that keeps many children and adults silenced by fear, guilt, and manipulation.”

The celebrity stories shared in the campaign highlight the struggles, yet also the triumphs that are possible beyond abuse. Breaking through depression, addiction, fear, the “innate” sense of responsibility to protect family members, the “love-manipulation” that entraps victims, and the self-blame that keeps abuse silent, are just some of the themes in the stories shared from celebrities that resonate with the experiences of so many others who have experienced child sexual abuse.

Examples of those themes are captured in quotes from the stories that the featured celebrities have shared, such as Oprah Winfrey, “...there really is no darker secret than sexual abuse,” and by Teri Hatcher, “I was convinced it was my fault and I blamed myself for what had happened, so I didn’t tell anyone and I was silent...,” and also by Anthony Edwards, “My abuse may always be with me, but it does not own me.”

“Celebrities are “in our homes” every day and the stories they have shared can reach the one in four who is experiencing abuse, or the 42 million adult survivors who are still on their journey beyond their childhood

experiences of abuse,” encouraged Andersen. “Those stories can help so many to know they’re not alone and that together, we can help raise each other’s voices and lives.”

The campaign runs throughout April and prompts viewers to visit the END1IN4.org web site to learn more and to find local and national resources that can offer help and support to see and report abuse, including calling the 24/7 National Child Abuse Hotline.

ABOUT END1IN4, Inc.

END1IN4, Inc. launched in 2022 with a mission to end the impact and magnitude of child sexual abuse through breakthrough public awareness and engagement campaigns, education, and advocacy. Founder & CEO, Kathy Andersen, experienced sexual abuse by her adoptive father throughout her childhood, and for over 20 years has led organizations and initiatives to create positive change. For more information, and to see the campaign graphics, visit END1IN4.ORG, or reach Kathy through the contacts above.